

Data warehouse and data mining

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DATA WAREHOUSE AND DATA MINING



paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Pages Number: 251 Publisher: University Press Pub. Date :2008-11-1. This book systematically introduces the data warehouse and data mining of the theoretical system and applications. This book is the general guiding ideology and basic knowledge on the basis of the basic theory. emphasizing the practical application ability. The book seeks to layman's language. by common language and case studies. data warehousing and data mining introduces the basic concepts and related theories and methods. From the data warehouse definition. structure. design. construction method. and online analytical processing applications and other aspects of data warehouse for a more detailed description; from the definition of data mining, data preprocessing, data mining algorithms used in data mining in terms of basic knowledge of theories and algorithms are introduced. The book emphasizes a data warehouse and data mining tools. applications. focusing on the sql server 2005 data warehousing and data mining tools for the application. A detailed appendix with a simple data mining tools - weka. readers learn the tool can be used as the experimental data mining tools. This book can serve as institutions of higher learning e-commerce. information management. computer applications and other related professional undergraduate teaching, but also as a trade. management class graduate materials. and a variety of management training and self-study books. Contents: Chapter 1 enterprise data resource management 1.1 The concept of data resource data resources 1.1.2 1.1.1 1.1.3 enterprise resource data resource management and development process 1.2 1.2.1 Data resource management information system the meaning of important mature stage mark 1.2.2 to solve the problem of internal inconsistencies in the fundamental way data 1.2.3 Data management and application of resources is a key competitive advantage of relevant information...

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