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paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2012-09-01 Pages: 190 Publisher: Chemical Industry Press title: business management decision-making simulation (Zhou Baixiang) Original Price: 29.80 yuan: Zhou Baixiang editor Press: Chemical Industry Press Publication Date: 2012 -9-1 ISBN: 9787122148254 Words: 297.000 yds: 190 Edition: 1 Binding: Paperback: 16 Weight: edit recommend Zhou Baixiang editor enterprise management decision-making simulation include five parts and 11 chapters: the first part of the software manual chapter (Chapter 1). introduced the Bizsim enterprise competition simulation software development as well as the installation process; second part of the teaching guide articles (2 to 5). a comprehensive enterprise competition simulation course. including the syllabus. analog rules introduced operating and teachers of students end client management; third part of the analysis and planning articles (6 to 7). elaborate simulation process analysis and planning. including strategic analysis and comprehensive budget management; fourth part of the decision-making tools articles (8 to 9). and the enterprise competition simulation process used in the decision-making tools described provide a solid theoretical and tools to support decision making competition for enterprise simulation; fifth part of the case analysis chapter (Chapter 10 to 11) selection of typical game case. a detailed analysis of the application of management theory in the decision-making process of the competition simulated battle. and the classic race recovery disk analysis. Finally. the book in the appendix describes the traditional Chinese philosophy of yin and yang in the enterprise competition simulation. Summary Enterprise Management Decision Simulation is the use of computer technology to produce a simulated business environment. the simulation participants composed of virtual enterprise. business decision-making training in a simulated market environment. the purpose is to train students in a changing business environment. in the face of...



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