



20 Small Business Directives for Success: Do or Die: Prevent Small Business Failure with State-Of-The-Art Management Practices in Easy to Follow Directives: Beat the Odds (Paperback)

By Doris Perdue-johnson

Createspace Independent Publishing Platform, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. A large percentage of small businesses fail because of serious mistakes they make. As a small business owner, you must be aware of these mistakes and know how to avoid them. This book defines these problems and provides a comprehensive framework for managing your business to eliminate these mistakes and prosper. The framework provided will guide you as you grow from one to thousands of employees. State-of-art, best management practices are presented in 20 powerful Directives that are easy to follow. No extra filler words are used to make the book bigger. You will have straightforward and streamlined guides that will give you a confident road to success. You will avoid becoming one of the small businesses that fail. You will become one of the the few startups or small businesses that survive, grow and outperform your competitors.



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