



## ASSET DEDICATION: How to Grow Wealthy with the Next Generation of Asset Allocation (Hardback)

By Stephen J. Huxley, J.Brent Burns

McGraw-Hill Education - Europe, United States, 2004. Hardback. Condition: New. Language: English . Brand New Book. This book presents the breakthrough technique that outperforms asset allocation - and takes your portfolio to the next level. Over the past two decades, asset allocation has become the holy grail of investment techniques. Experts championed it, brokers and financial planners sold it, clients bought it, and few questioned the wisdom of trying to squeeze widely varying investors and their financial goals into prefabricated one size fits all allocation formulas. Problem is, asset allocation has significant flaws in the way it is used today, especially for personal investors. Asset Dedication exposes these flaws, corrects them, and propels investors and advisors into the next generation of personal investing. This revolutionary book introduces asset dedication, an investment program based on the latest techniques in modern financial management technology that will allow you to: improve a portfolio s performance by constructing a seven-step, personalized asset dedication program; design financial strategies tailored to fit the three investing phases of life - accumulation, distribution, and transfer; and, build a flexible but passive set-it-and-forget-it portfolio that matches or exceeds actively managed portfolios without high fees and loads . The time...



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