Fresh Flash: New Design Ideas with Flash MX (Paperback)

By Brandon Williams, Jared Tarbell, Paul Prudence

aPress, United States, 2003. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.So you think you ve got to grips with the features of Macromedia Flash MX? Welcome to this inspirations upgrade from friends of ED. Upgrade your thinking, upgrade your attitude, and upgrade your standards to take on board the host of exciting features incorporated into this version of Flash. With this title, we run the gamut of new features, from the Drawing API (to die for), through new video compression, Scriptable Masks and Components. We explore the new territory with experimental interfaces, check out the improvements in the 3D arena, and quarry the back-end technologies to see what gems we can turn up! Some of the best designers in the Web community have concentrated their efforts on this project. This has resulted in the highest caliber of work, including an exclusive insight into the creation of Jim Armstrong s New York Flash Film Festival final piece. From the acclaimed team that brought you Flash Math Creativity comes this inspiring volume, full of brand new effects and discussion on what Flash MX is going to do for designers-and where we go from...

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