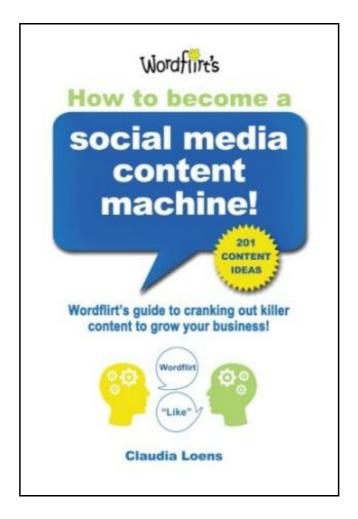
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Wordflirt, United States, 2013. Paperback. Condition: New. Language: English. Brand New Book ***** Print on Demand *****. Whether you are a social media newbie or a seasoned socialite you need this book! For years now, businesses have been using social media to promote their business and many without success. While using social media for makreting is now a MUST, many business owners or marketing teams DON T have a content strategy and DO T know what to communicate on social media. In this guide, you will learn: * How to Identify your target audience * How to determine exactly what your target audience wants * Learn how to use blogging, photos, video, contests, surveys and more * Discover how you can automate your social media * EXACTLY how to create various types of content, starting with what you already know! * 201 Social Media Content ideas * A complete action plan with worksheets so you can take action now * OVER 85 social media buzz words defined for you Finally, here is a practical guide to social media content with easy to use worksheets to help you along the way. Featuring a special Foreword written by Social Media legend, Kate Buck, Jr (.

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