



Preference of CFAD Students on Different Brands of Shoes

By Dane Marie Lacap et al.

GRIN Publishing Jun 2015, 2015. Taschenbuch. Condition: Neu. Neuware - Research Paper (undergraduate) from the year 2015 in the subject Statistics, , course: College of Fine Arts and Design, language: English, abstract: The purpose of this study is to identify the preferred brands of CFAD students. Thus, the gathered information gives the advantages and disadvantages of the students' preferred brands by rating its comfort, design, durability, affordability, and overall quality. The researchers made an online survey which they sent links to one hundred random CFAD students through Facebook. Likewise, with the researchers being CFAD students themselves thought of the selected brands. However, the study is not limited only to the selected brands but the respondents have the option where they could state the brand that they prefer more over the given selected brands. They would choose their preferred brand for school shoes, sneakers, and rubber shoes. This study would help those who would like to know the preferred shoes Fine Arts students for marketing tactics and the like. 32 pp. Englisch.



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